



# International Bioresource Conclave & Ethnopharmacology Congress



**22<sup>nd</sup>** International Congress of  
International  
Society for Ethnopharmacology  
&  
**10<sup>th</sup>** International Congress of  
Society for Ethnopharmacology

*“Reimagine Ethnopharmacology:  
Globalization of Traditional Medicine”*

**February 24-26, 2023**

**City Convention Centre, Imphal, Manipur, India**

**PHYSICAL & ONLINE MODE**

*Jointly organized by*



**Institute of Bioresources & Sustainable  
Development (IBSD)**

**Imphal, Manipur, India**

**[www.ibsd.gov.in](http://www.ibsd.gov.in)**

**&**



**Society for Ethnopharmacology (SFE)**

**Kolkata, India**

**[www.ethnopharmacology.in](http://www.ethnopharmacology.in)**

**SFE- Eastern Himalaya Local Chapter**

**Imphal, Manipur, India**

**Join the Congress &  
Explore the Opportunities**

**For details for registration, abstract submission please visit:**

**[www.isesfec2023.in](http://www.isesfec2023.in)**



### **Welcome Message:**

The 22<sup>nd</sup> International Congress of International Society for Ethnopharmacology (ISE) & the 10<sup>th</sup> International Congress of the Society for Ethnopharmacology (SFE), India (ISE-SFEC 2023) will be jointly organized by the Institute of Bioresources and Sustainable Development (IBSD), Imphal, India and the Society for Ethnopharmacology, India during February 24-26, 2023 at City Convention Centre, Imphal, Manipur, India with the theme on “Reimagine Ethnopharmacology - Globalization of Traditional Medicine”. This congress will focus on several crucial and contemporary issues on the scientific study on traditional medicine based on the Ethnopharmacology and medicinal plants by the renowned scientists throughout the world. This will provide an ideal platform to the participants to present their research work, interact, debate and disseminate ideas amongst the distinguished professionals, eminent scientists, technologists and industrialists. This event will be organized in both physical and online mode.

On behalf of the local organizing committee, International Society for Ethnopharmacology and Society for Ethnopharmacology, it is our pleasure to invite you to participate in this congress and explore the opportunities. For further details please visit: [www.isesfec2023.in](http://www.isesfec2023.in)

**Prof. Günter Vollmer**  
Dresden, Germany  
ISE

**Prof. Namrita Lal**  
Pretoria, South Africa  
ISE

**Prof. Marco Leonti**  
Cagliari Italy  
ISE

**Prof. Michael Heinrich**  
London, UK  
ISE

**Dr. Nanaocha Sharma**  
Organizing Secretary  
IBSD, Imphal

**Dr. S. Indira Devi**  
Jt. Organizing Secretary  
IBSD, Imphal

**Dr. Pardeep K Bhardwaj**  
Jt. Organizing Secretary  
IBSD, Imphal

**Prof. Pulok K. Mukherjee**  
Chairman, ISE-SFEC 2023  
IBSD, Imphal

**Mr. Birendra K Sarkar**  
SFE, India

**Mr. Indraneel Das**  
SFE, India

**Dr. C K Katiyar**  
SFE, India

**Dr. Subhash C. Mandal**  
SFE, India

**Dr. Pallab K. Haldar**  
SFE, India





### About the Conference:

We are on the phase of 10<sup>th</sup> year celebration of 12<sup>th</sup> International Congress of International Society for Ethnopharmacology (ISE), which was the first ISE congress organized in Kolkata, India. To celebrate 10 years of the successful event, the 22<sup>nd</sup> congress of International Society of Ethnopharmacology [ISE] along with 10<sup>th</sup> international congress of Society of Ethnopharmacology, India [SFE] being organized in Imphal, India. The main focus of the congress is to revitalize traditional medicine and also address some of the crucial and contemporary issues on ethnopharmacology and medicinal plant research for their promotion and development. This congress also helps to explore the traditional knowledge for the development of therapeutics from natural resources with the integration of modern science and technology. The development of natural products requires the confluence of the modern techniques and integrated approaches related to their research and development in various fields of science. This conference will provide an ideal platform to the participants for interaction, debate and dissemination of ideas amongst the distinguished professionals, eminent scientists, traditional healthcare professional and technologists.



**Institute of Bioresources and Sustainable Development (IBSD)** is an autonomous Institute under Department of Biotechnology, Ministry of Science and Technology, Govt. of India Imphal, Manipur, having its other center and nodes in Gangtok, Sikkim; Aizawl, Mizoram; and Shilong, Meghalaya. The institute is working on Bioresources development and their sustainable use through biotechnological interventions for the socio-economic growth of the region with the major goal of scientific management of bioresources in the Indian region falling under Indo-Burma Biodiversity Hotspot. For further details please visit: [www.ibsd.gov.in](http://www.ibsd.gov.in)



**Society for Ethnopharmacology (SFE), India** is a registered society under the West Bengal Society Registration act and also affiliated to the International Society for Ethnopharmacology. The society was formed in 2013 and has made its presence throughout the country, which provides networking opportunity for development and promotion of medicinal plants and ethno pharmacology. The Society works on dissemination of knowledge in this area through different local chapters made in different parts of India with the major goal on “Globalizing local knowledge and localizing global technologies.” For further details please visit: [www.ethnopharmacology.in](http://www.ethnopharmacology.in)





**International Society for Ethnopharmacology (ISE)** is an International scientific organization of researchers dedicated to the interdisciplinary study of the pharmacological actions of plants, animals, insects, and other organisms used in medicines of indigenous and modern, past and present cultures. The major objective of the ISE is to promote Ethnopharmacology as a scientific field of research. The society is dedicated to the exchange of information and understandings about people's use of natural products and their bio-prospecting. For details please visit: [www.ethnopharmacology.org](http://www.ethnopharmacology.org)

### Major Highlights of the Congress:

- Globalization of Traditional Medicine: Ethno pharmacology in drug discovery- Tradition to Translation
- Evaluation of safety, efficacy and quality of Medicinal plants their Conservation & propagation
- Promotion and Development of Ayurveda, Siddha, Unani Drugs – Indian perspectives
- Bio economy from bio resources with special reference to NER
- Perspectives of Traditional knowledge, Traditional foods and traditional medicine with special reference to NER
- Integrative approach for promotion and development of traditional practices & Ethnopharmacology conclave
- Ethno veterinary medicine
- Bioprospecting of natural products – an approach towards drug discovery
- Development and evaluation of herbal formulation- industry institute partnership
- IP rights, patents and regulatory affairs of medicinal and aromatic plants
- Conservation & propagation of rare, endangered & threatened medicinal plants





### **Targeted audience:**

We welcome all the academicians, students, researchers and technologists from university, institutes and industries, health care professionals, cultivators of medicinal plants, industrialists and all other who are interested in the promotion and development of Ethnopharmacology and medicinal plant research to join this event to share their knowledge and expertise to strengthen the medicinal plant research at large. We welcome scientific presentations from the researchers from industry and academia. This year the program will be organized on site and on line - dual i.e. hybrid mode.

### **Resource persons:**

Eminent academicians, students, researcher and technologists from university, institutes and industries, health care professionals, cultivators of medicinal plants, industrialists will share their research experiences.

### **Why should you be part of ISE 2012? Opportunities for Sponsorship/ Collaboration:**

This multidisciplinary program will address cutting edge research issues for the promotion and development of the natural products. A series of state of the art plenary lectures by internationally renowned scientists will be accompanied by plenary sessions focused on specific key areas. Several Pre-conference workshops will also be organised on various aspects. The congress will offer a focused networking opportunity to the industries, academicians, scientists, pharmacists and all who are involved in the natural product research with the key opinion leaders.

### **Don't miss this opportunity to promote your products and services via our range of exhibition and sponsorship opportunities.**

- ❖ Elevate your company profile in the pharma and natural health care community
- ❖ Network with specialists, seek international partners and form new alliances
- ❖ Increase visibility in focused markets
- ❖ Give maximum exposure for your organization and increase brand awareness
- ❖ Communicate your message to a highly qualified scientific community
- ❖ Build relationships for the future
- ❖ Attract new talent and strengthen partnerships
- ❖ Give maximum exposure for your organization and increase brand awareness
- ❖ Communicate your message to a highly qualified scientific community
- ❖ Build relationships for the future
- ❖ Attract new talent and strengthen partnership





## Details of the Advertisement Package & Benefits of Premium Sponsorship:

### **DIAMOND SPONSOR [Rs. 50000.00]**

- ✓ Complimentary registrations and accommodation for 4 persons, including Session Chairpersons and Speakers, if any.
- ✓ Web banner in the conference website
- ✓ Logo will be displayed at venue.
- ✓ Organization profile in the congress book.
- ✓ Back inside cover page colour advertisement in the congress book.
- ✓ Acknowledgment in the congress website & congress program Book and backdrop.
- ✓ Printed brochure provided by the organization will be inserted in the participants' kit bags.
- ✓ Facilities for hanging banner at the congress venue.
- ✓ 10 sq. m exhibition space with one table and 4 chairs.
- ✓ Hyperlink of the company website in the conference website

### **GOLD SPONSOR [Rs. 30000.00]**

- ✓ Complimentary registrations and accommodation for 3 persons, including Session Chairpersons, if any.
- ✓ Logo will be shown at venue.
- ✓ One page colour advertisement in the congress book.
- ✓ Acknowledgment in the congress website & congress program Book and backdrop.
- ✓ Printed brochure provided by the organization will be inserted in the participants' kit bags.
- ✓ Facilities for hanging banner at the congress venue.
- ✓ 8 sq.m exhibition space with one table and 2 chairs.

### **SILVER SPONSOR [Rs. 20000.00]**

- ✓ Complimentary registrations and accommodation for 2 persons, including Session Chairpersons, if any.
- ✓ One page colour advertisement in the congress book and backdrop.
- ✓ Facilities for hanging banner at the congress venue.
- ✓ Acknowledgment in the congress website & congress program Book.

### **BRONZE SPONSOR [Rs. 10000.00]**

- ✓ Complimentary registrations and accommodation for 1 person.
- ✓ One half page colour advertisement in the congress book.
- ✓ Acknowledgment in the congress website & congress program Book, backdrop.





### Tariff for Sponsorship/Collaboration and Advertisement:

Type of Sponsorship/ Collaboration and Advertisement	National Agencies/ Organizations (Rs)
<b>DIAMOND</b>	<b>5,00,000.00</b>
<b>GOLD</b>	<b>3,00,000.00</b>
<b>SILVER</b>	<b>2,00,000.00</b>
<b>BRONZE</b>	<b>1,00,000.00</b>
<i>Advertisement in the Conference Book:</i>	
<b>INSIDE BACK COVER PAGE</b>	<b>1,00,000.00</b>
<b>INSIDE FRONT COVER PAGE</b>	<b>1,00,000.00</b>
<b>SPECIAL COLOUR PAGE</b>	<b>50,000.00</b>
<b>ORDINARY FULL PAGE</b>	<b>25,000.00</b>

### Terms and Conditions of Booking:

- Payment must be made in advance of the conference and is non-refundable.
- Order Form should be filled properly as enclosed with this brochure.
- Approval will be made upon receipt of the payment only. All benefits of sponsorships will be available immediately upon approval.
- Payments should be made by Cheques/Drafts or Bank transfer; in favour of “**Conference-SFE**”, A/C No: 1517010048116; Bank: Punjab National Bank, Branch: Jadavpur Vidyapith, Kolkata, India; IFSC Code: PUNB0151720.

### For further details please contact:

#### Dr. Nanaocha Sharma

Organizing Secretary  
 ISESFEC 2023  
 Institute of Bioresources and Sustainable Development  
 Imphal, Manipur, India  
 Contact No.: +91-8974622314  
 E-mail: [isesfec2023@gmail.com](mailto:isesfec2023@gmail.com)  
 Web: [www.isesfec2023.in](http://www.isesfec2023.in)

#### Mr. Indraneel Das

Vice-President  
 Society for Ethnopharmacology, India  
 Kolkata, India  
 Contact No.: +91-9831550902;  
 +91-9830051928  
 E-mail: : [isesfec@gmail.com](mailto:isesfec@gmail.com)



**ORDER FORM**

**To  
The Organizing Secretary  
ISESFEC 2023**

Dear Sir,

Please find enclosed a Cheque / Demand Draft / Pay Order drawn in favour of "**BANK**" bearing No  
.....dated.....Rs.....

(In words Rupees.....  
.....)

drawn on (Name of the Bank) ..... towards  
Collaboration/Advertisement for the.....  
.....

***Details of the Advertiser***

Name:.....

Designation:.....

Name of the organization/company..... &

Address of the Organization/company.....  
.....

Pin code ..... Phone .....Fax..... Mobile

..... E-mail.....

Website.....

Please indicate details about the type of collaboration/sponsorship/advertisement in the following page:





**Type of Collaboration/Sponsorship/Advertisement:**

**Collaboration:**

Type	National Agencies/ Organizations (INR)	Please mark √
DIAMOND Class	500000.00	
GOLD Class	300000.00	
SILVER Class	200000.00	
BRONZE Class	100000.00	

**Advertisement in Conference Book:**

Type	National Agencies/ Organizations (INR)	Please mark √
Inside back cover page	1,00,000.00	
Inside front cover page	1,00,000.00	
Special colour page	50,000.00	
Ordinary full page	25,000.00	

**Cheque / Demand Draft / Pay Order should be drawn in favour of**  
**“Conference-SFE”, A/C No: 1517010048116; Bank: Punjab National Bank, Branch: Jadavpur**  
**Vidyapith, Kolkata, India; IFSC Code: PUNB0151720.**

**Enclosed: Please mark** √

1.	Matter		Positives		CD	
2.	Cheque		Demand Draft		Pay Order	

Dated:

Signature with Stamp

**For further details please contact:**

**Dr. Nanaocha Sharma**

Organizing Secretary  
 ISESFEC 2023  
 Institute of Bioresources and Sustainable Development  
 Imphal, Manipur, India  
 Contact No.: +91-8974622314  
 E-mail: [isesfec2023@gmail.com](mailto:isesfec2023@gmail.com)  
 Web: [www.isesfec2023.in](http://www.isesfec2023.in)

**Mr. Indraneel Das**

Vice-President  
 Society for Ethnopharmacology, India  
 Kolkata, India  
 Contact No.: +91-9831550902  
 E-mail: : [isesfec@gmail.com](mailto:isesfec@gmail.com)